

20 WMES RECEIVE CAPACITY ENHANCEMENT ON PACKAGING AND LABELING

A total of 20 Women Micro-entrepreneurs were trained on Food Packaging and Labeling on August 29, 2019 at PSTC Bohol, Tagbilaran, Bohol. The two-day training was spearheaded by the Department of Science and Technology Region 7 and the Philippine Commission on Women (PCW).

The training seeks to increase the capability of the WMEs to highly compete in the world market on packaging and labeling of their Philippine products.

The participants were provided with inputs on packaging megatrends, product package interaction, packaging materials, labeling, understanding nutrition facts, barcoding, branding, package design, understanding shelf life of products, packaging trends and clever designs.

Ms. Julieta V. Gabales, President of Lila Federated RIC said the training is “very informative.” Mr. Nestor J. Saludo of Villa Curtes Criollo Farms added, it was an “excellent seminar-workshop and very educational,” for all participating entrepreneurs.

The Resource Speaker of the whole day capability development is Ms. Vina R. Antopina, Provincial Director of PSTC Bohol and a member of the Food Safety Team. The training was also graced by Ms. Loucille Alcala-Adabhi, WEE Project Area Coordinator of GREAT Women Project of Region 7 and Mr. Blair L. Panong, Senior Trade and Industry Development Specialist of DTI Bohol Provincial Office.

