

DOST 7 unveils oneSTore Ecommerce platform to 30 WMEs



Figure 1. Photo of participants and enablers during the One Store online Orientation on July 8, 2020, spearheaded by the DOST 7 and in active collaboration with PCW, DTI and DA.

To help widen the market scope and business opportunities of Women Micro-Entrepreneurs (WMEs) in this times of Covid 19 pandemic, DOST VII spearheaded a oneSTore Online Orientation on July 8, 2020. The zoom online platform was attended by 30 WMEs who are enrolled under the GREAT Women Project 2 of the Philippine Commission on Women.

The oneSTore is an e-commerce platform that caters to DOST-assisted micro, small and medium enterprises (MSMEs) to help expand their market and compete globally so as to help increase their income and employment. “The activity is timely and significant to assist the challenges faced by the WMEs during this Covid Pandemic”, Engr. Jesus Zamora, Jr. OIC-Regional Director of DOST 7 said.

Ms. Venus Retuya, Regional Coordinator for Central Visayas and the Science Research Specialist II of DOST VII shared, the DOST assisted and registered (FDA/LTO) WMEs are qualified to be part of the oneSTore platform through online

and through physical hub. She added, to date there are three physical hubs in region 7 located in Dumaguete, Negros Oriental, DOST 7 Sudlon Lahug, Cebu City and in Manalili, Cebu City. Ms. Retuya further said, a physical oneSTore Hub could also be established in Bohol “as soon as a willing private entity readily collaborates with DOST for the creation of the oneSTore physical hub”.

In order to promote market expansion of all the products of WMEs, Ms. Shernes Alcantara, the Program Officer of the Great Women Proj. 2 of the Philippine Commission on Women, encouraged the WMEs to seize the opportunity to take part in the One Store platforms of DOST 7 established “to help address the financial need, expand market reach and increase income opportunities” of MSMEs “relevant to survive especially in this challenging time of Covid 19 pandemic.”

This online oneSTore Orientation was graced by OIC-RD Engr. Zamora and ARD for Admin and Finance, Ms. Bernarda Perez of the Department of Science and technology Region 7, supported by the Great Women Project 2 of the Philippine Commission on Women led by Ms. Alcantara and Ms. Loucille Adabhi and in active collaboration with Mr. Blair L. Panong and Ms. Lurli Abaño of the Department of Trade and Industry (DTI).

By Myrel M. Siason