



Gender Analysis – to an enterprise



OUTLINE

- I. Situation Analysis
- II. Questions on Differentials
 - A. Situation
 - B. Roles and Responsibilities
 - C. Access and Control of Resources
 - D. Impact of Programs and Interventions
- III. General Analysis

I. SITUATION ANALYSIS

- Identify enterprise (if male/ female owned enterprises)
- Level of the enterprise
- Amount of asset and capital they operate
- Visibility of enterprises / produce are pronounced in local, provincial, national, and global markets

II. QUESTIONS ON DIFFERENTIALS ON.....

A. SITUATION

- How much is the average income of males and females?
- What is/are the underlying reason/s for the disparity in the income of males and females?
- What are the types of enterprises of males and females?
- What are the needs to be addressed in males and females to increase their economic income?
- What are the specific capacities of males and females related to enterprise?
- What are the possible opportunities needed to be availed by males and females to increase their level of well-being derived from economic enterprises?
- What are the weaknesses and threats in the implementation of their enterprises?
- What are the specific interventions (technical assistance, etc.) needed to address the aforementioned weaknesses and threats?
- Is there an increasing number of women members and leaders in enterprises?



B. ROLES & RESPONSIBILITIES

- What are the gender-specific roles attributed to men and women in microenterprises?
- What are the usual productive activities assigned to men? To women?
- What are the usual reproductive activities assigned to men? To women?
- How are household decisions formulated?
- What are the identified gender gaps in productive and reproductive roles?
- What are the reasons for the existence of gender gaps?
- What are the interventions needed to address the existing gender gaps?

C. ACCESS, CONTROL of RESOURCES

- How is the asset and capital accessed and allocated?
- What are the resources needed aside from financial capital?
- What enabled entrepreneurs to access the available capital?
- How do men and women address issues related to small assets and capital?
- Who has more control of their identified resources?
- What are the challenges that affect the accessibility of resources?
- What are the hurdles in availing of a higher financial capital?
- How can entrepreneurs avail of additional raw materials in response to an increasing market for certain goods?

(Notes: should have men and women)

Unit of analysis ay mga babae



D. IMPACT OF PROGRAMS OR PROJECT INTERVENTIONS

- Do men and women have equal access to programs or project interventions?
- What are the positive impacts of the project to the household?
- What are the positive impacts of the project to men and women's over-all well-being?
- What are the positive impacts of the project to the community (job generation, increased in entrepreneurial capacities, passage of policies related to harmonious implementation of projects)
- Are the existing programs being replicated in similar communities?
- Is there an increase in the revenue of the community owing to the presence of the project?

Quantitative, qualitative-FGD – all respondents, from the macro to trainings, on specific indicators



III. GENERAL ANALYSIS

The summary of differentials in situation, roles and responsibilities, access to resources, impact of the projects, which could guide project implementers to cohesively respond to the gender needs of men and women of a particular enterprise.



THANK YOU 😊